

## Are you interested in?

- Maximizing your energy efficiency.
- A healthier, safer home for your family.
- Improved indoor air quality.
- Lower energy usage—GUARANTEED

**JM and your builder make it all possible.**

## A simple decision that will lead to years of savings.

So, you're buying a new home. If you're like most homeowners, energy efficiency is definitely something on your mind. But **how do you know that your home will be as efficient as you are told?** And more importantly, how do you know it will stay that way?

What if we told you that we can guarantee energy efficiency for years to come? When you participate in the JM Energy Efficiency Guarantee, that's exactly what you can expect. And not only will your home use less energy for heating and cooling, but you'll also rest easy knowing that your family is healthy and safe because JM insulation is the only complete line of Formaldehyde-free™ insulation, delivering improved indoor air quality.



Formaldehyde-free™ Fiber Glass Insulation



Better Living  
from the Inside Out.™

**Johns Manville  
Insulation Systems**  
717 17th Street (80202)  
P.O. Box 5108  
Denver, CO 80217-5108  
1-800-654-3103  
[JM.com/homeinsulation](http://JM.com/homeinsulation)



## The Johns Manville Energy Efficiency Guarantee

## What is the JM Energy Efficiency Guarantee?

We stand behind our insulation products. And we stand behind their ability to keep energy usage down for the life of your home.

**We offer a five-year guarantee for heating and cooling energy usage available on your HERS Rated Home when you insulate with JM products.**

**If your energy usage over a 12-month period does exceed the guarantee, JM will pay 100% of the difference one time within five years.**

Even after the guarantee expires, all of our products are designed to last as long as you own your home.

## What is the HERS Index?

How do we judge energy efficiency? It's simple. The HERS rating scale measures your home's energy efficiency compared to three standard indexes; a "typical U.S. home" (rating of 130), an energy-efficient home that meets International Energy Conservation Code standards (rating of 100) and a home that produces all the energy it needs, such as a solar home (rating of 0). Your builder will install JM insulation, and an independent expert will rate your new home.

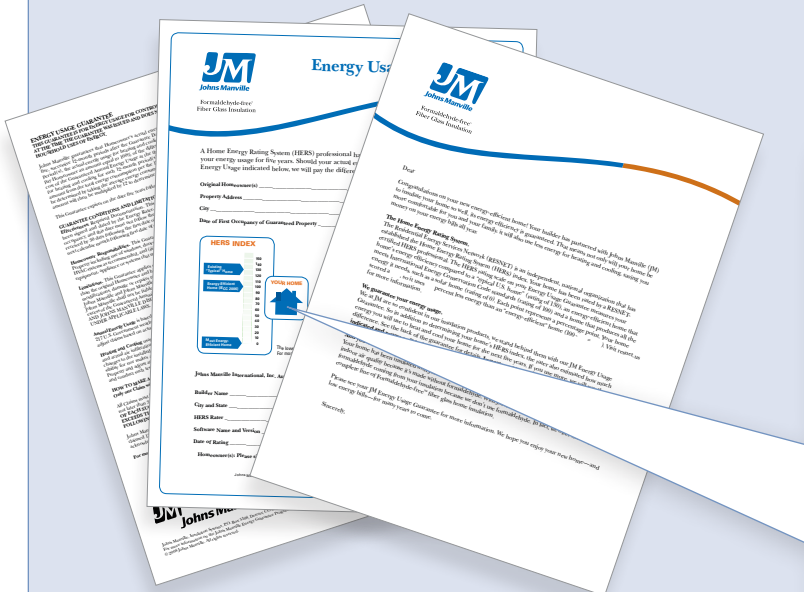
**We'll use this rating as a baseline to guarantee your home's energy efficiency.**

## How do you sign up for the JM Energy Efficiency Guarantee?

**Here's all you have to do:**

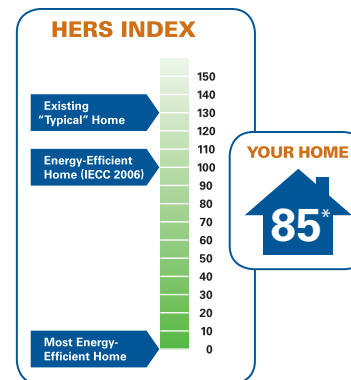
1. Let your builder know that you're interested in the guarantee, which is available at no additional cost to you.
2. Sign the Energy Efficiency Guarantee certificate at closing and return a copy to JM.
3. Enjoy a lifetime of energy efficiency.

## The JM Energy Efficiency Guarantee will tell you exactly how energy efficient your home is.



**At closing, you will be given your completed JM Energy Efficiency Guarantee.**

\*Energy Pulse® 2007. energypulse.org.



The lower the HERS Index, the more energy efficient your home. For more info on the HERS index, visit [resnet.us](http://resnet.us).

**The HERS index will show you exactly how energy efficient your home is.**

GUARANTEED ANNUAL ENERGY USAGE		
	Therms	kWh
Heating	425*	305*
Cooling		1,250*
<b>Total annual energy required to heat and cool this home</b>	<b>425*</b>	<b>1,555*</b>

\*Therms and kWh are terms for measuring gas and electricity usage and can be found on your energy bill. These estimates are based on a 2,000 sq. ft. home with a HERS index rating of 85.

**If heating and cooling your home exceeds this amount, JM pays the difference.**