

**MARKETING BULLETIN — Roofing Systems**

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Distribution: External

**Concrete Primer Name Change to Asphalt Primer**

In the coming months, our Concrete Primer name will change to [Asphalt Primer](#). The new Asphalt Primer is a direct substitute for Concrete Primer and can be used wherever JM Concrete Primer is specified.

Asphalt Primer SKU: 70000810

Stocking locations: Hazle Township, PA  
Macon, GA  
Oklahoma City, OK  
South Gate, CA  
Stockton/Tracy, CA



Like Concrete Primer, Asphalt Primer meets ASTM D41 and is used to prepare substrates prior to the application of hot asphalt or cold adhesives in BUR, SBS and APP roofing systems. The primer can be used on a variety of substrates including concrete, gypsum, masonry, block, brick, and metal surfaces.

Concrete Primer (SKU 70000062 & 70000064) will continue to be available until the remaining inventory is depleted.

Lee Martucci  
Product Manager