

MARKETING BULLETIN — Roofing Systems

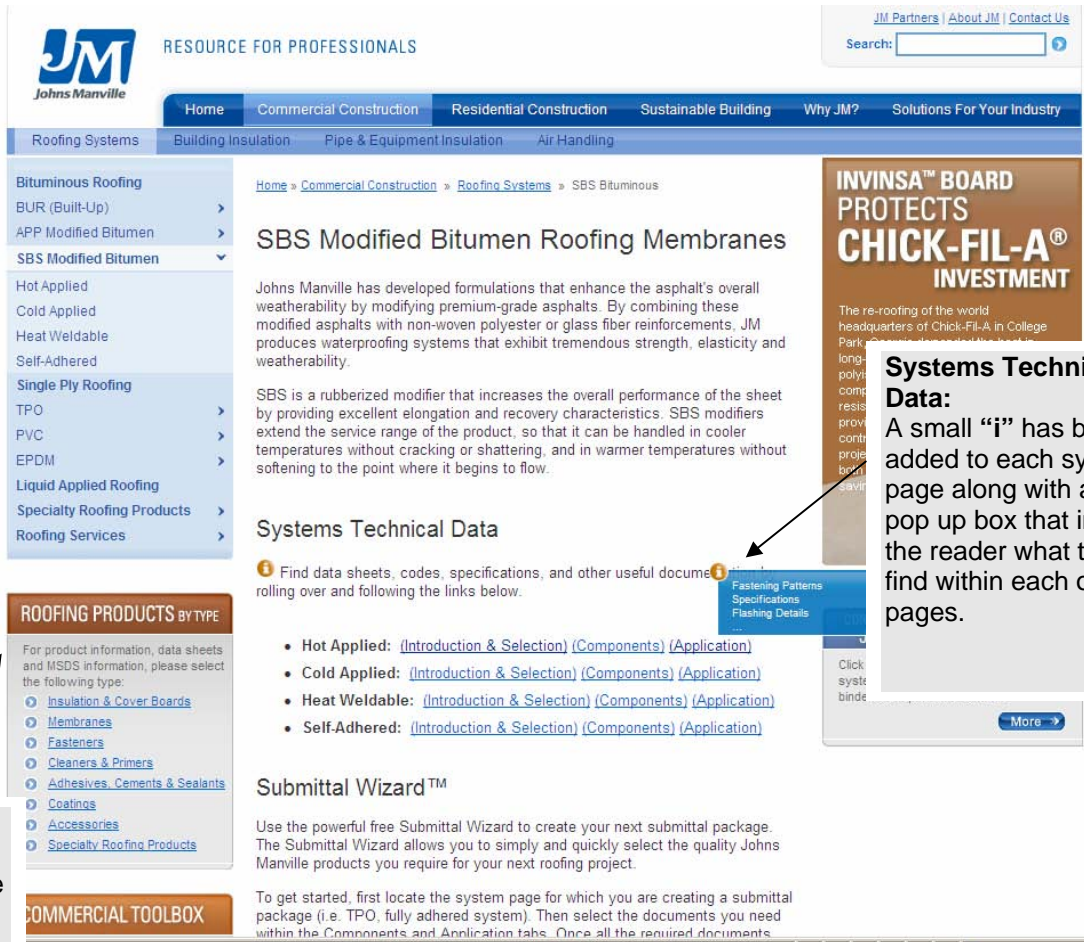
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Web Navigation Enhancements

You may have noticed a slight new look and navigation to the Johns Manville roofing system pages on the Web. Based on feedback we have received from the field and customers, about the ability to find data sheets and other reference documents easily, we have enhanced the navigation a bit to provide more direction on what lies on the pages within the site.

Overall Navigation Changes Include:

Left Hand Navigation: The blue box on the left hand side of the page has been collapsed to only show higher level systems and services. An additional click on each system or service will reveal what is underneath each.



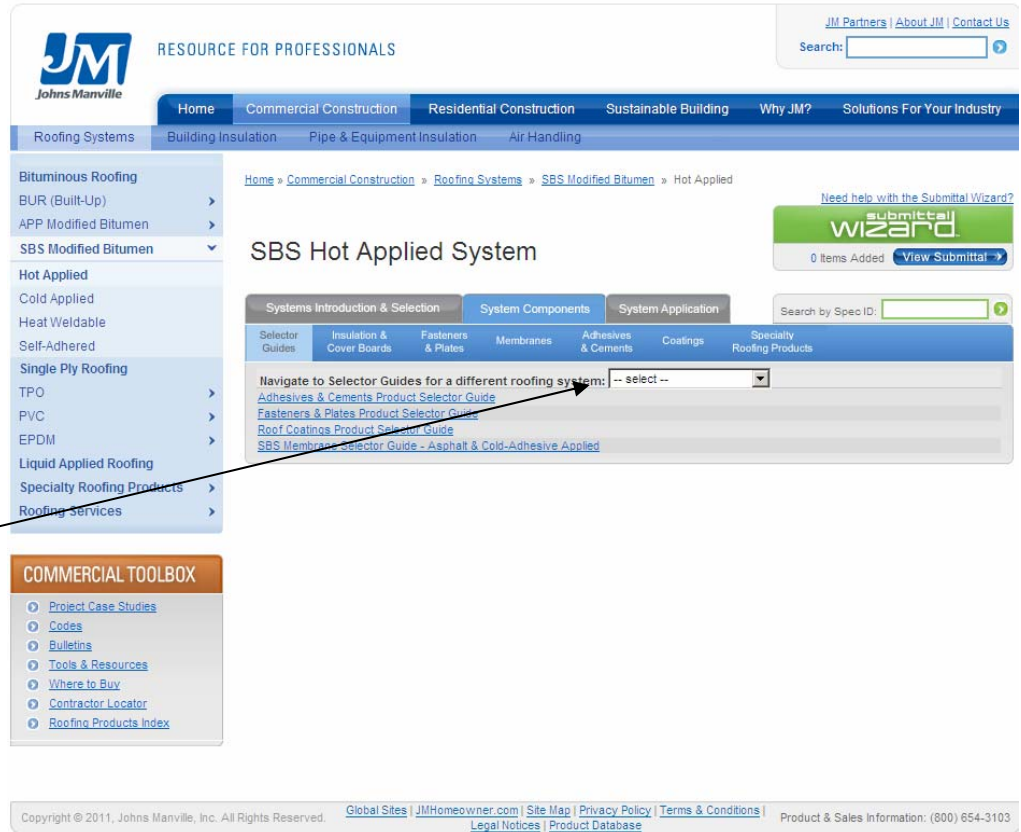

Systems Technical Data: A small “i” has been added to each system page along with a blue pop up box that informs the reader what they will find within each of the pages.

Roofing Products by Type Index: The reduction of the blue navigation box above brings up the product index higher on the page. “Data sheets” and “MSDS” has been added to the line of copy above the links to tell the reader what they will find.

System Tab Changes Include:

System Page Tabs:
To easily navigate from system-to-system within the tabs – System Introduction & Selection; System Components; System Application – we have added a drop down menu. This menu navigates to a different system within the same tab (i.e. BUR Hot-Applied Membranes Tab to SBS Cold-Applied Membranes Tab).

This navigation enhancement keeps you from having to click several times to back out of one system page and then enter into another to find the data you need.



If your navigation does not look like the screen shots above, be sure to hit Ctrl & F5 at the same time and the page should complete a “force refresh” to show the latest navigation enhancements.

If you have any questions or would like to walk through this one-on-one, please feel free to contact me directly at (303) 978-2787 or Stephanie.oliva@jm.com.

Stephanie Oliva
Technical Communications