

**MARKETING BULLETIN — Roofing Systems**

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**SBS Cool Roof Membrane Enhancements**

As a direct result of feedback from our JM Peak Advantage Contractors<sup>®</sup>, we have modified the product design for our cool roof (CR) product line for SBS modified bitumen membranes. The rolls will now be wound in the traditional direction to ease installation in both hot-asphalt and cold-adhesive system applications.

The CR product line will maintain its ENERGY STAR<sup>®</sup> rating, Cool Roof Rating Council (CRRC<sup>®</sup>) listing and all other FM Global<sup>®</sup>, UL<sup>®</sup>, Miami-Dade County and Florida Building Code approvals.

The following products will now be produced in the traditional-wind version only. The material numbers have been updated as follows:

<b>Product Name</b>	<b>Material Number</b>
DynaGlas <sup>®</sup> FR CR	90013388
DynaKap <sup>™</sup> FR CR	90013530
DynaLastic <sup>®</sup> 180 FR CR	90013531
DynaLastic <sup>®</sup> 250 FR CR	90013532
DynaFlex <sup>®</sup> CR	90013529

All heat-weld SBS CR products will continue to be rolled in the traditional-wind direction however the material numbers have been updated as follows:

<b>Product Name</b>	<b>New Material Number</b>
DynaWeld Cap FR CR	90013387
DynaWeld Cap 180 FR CR	90013533
DynaWeld Cap 250 FR CR	90013534

Due to a slight difference in the aesthetic appearance of the membrane surface that may be noticed by more astute observers, a “**Do Not Mix**” sticker will be applied to the product to indicate not to mix it with products that have been wound in the reverse fashion. The transition of inventory will occur over the next 30 days.

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Product Manager