

**MARKETING BULLETIN — Roofing Systems**

Bulletin Number: M11-031

Date: June 29, 2011

Distribution: External

**New Tan Polyiso Glass-Reinforced Paper Facer**

Johns Manville is removing the carbon black colorant from its glass-reinforced paper facer used on ENRGY 3<sup>®</sup>, ValuTherm<sup>™</sup>, Fesco Foam<sup>®</sup>, Nailboard and Vented Nailboard products. This change is being made to help fight inflation and keep our products competitively priced in the market place.

The new tan colored, glass-reinforced paper facer has all of the same physical performance characteristics as the grey, glass-reinforced paper facer; the only change is in appearance.



Carbon black is a colorant added for aesthetic reasons, and has no functional purpose in the glass-reinforced paper facer.

The lighter facer color may affect the drying time of adhesives in the colder months, but it should not be significant. Side by side testing showed the tan facer exhibited a 1° F - 4° F surface temperature decrease (compared to the black facer) after 120 minutes when exposed to direct sun light.

JM expects it will use up all of its grey-faced products by August 31, 2011 as existing inventories are depleted. We will make every effort to not mix loads during this transition but there may be a few occurrences.

Material numbers will remain the same during this conversion so please continue to order product as normal.

Tom Calzavara  
Product Manager